

REVISED ADVERTISING RATES

With effect from April 3rd edition, 2008, the new advertising rates will be as detailed below.

	MAIDENHEAD ADVERTISER	ADVERTISER LITE	ADVERTISER & LITE PACKAGE
	S C C RATE	S C C RATE	S C C RATE
ROP	3.35	3.25	4.60
EVENTS	3.35	3.25	4.60
SITUATIONS VACANT	see package rate	see package rate	8.00
CLASSIFIED	3.90	3.50	4.65
PUBLIC NOTICES	8.65	N/A	N/A
MOTORS	2.80	2.60	4.15
PROPERTY FOR SALE	3.80	3.45	4.50
PROPERTY TO LET	3.50	3.15	4.25
CHURCH NOTICES	3.00	N/A	N/A
FAMILY ANNOUNCEMENTS	3.80	N/A	N/A
	Lineage per word	Lineage per word	Lineage per word
Situations Vacant	see package rate	see package rate	60p
Classified	40p	40p	45p
Motors	35p	35p	40p
Property	40p	40p	45p
Family Announcements	40p	N/A	N/A

* Minimum 12 words per lineage

ALL PRICES ARE SUBJECT TO VAT
 Proprietors: BAYLIS & CO. (The Maidenhead Advertiser) LTD.

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All gross advertising rates (except classified lineage and semi-display) are subject to a 0.1% A Standards Board of Finance (A.S.B.O.F.) surcharge, payable by advertisers, to help finance the self-regulatory system administered by the Advertising Standards Authority.

Series rates and online packages available on request
 Advertisements are accepted subject to our terms and conditions.



INVESTIGATING PEOPLE